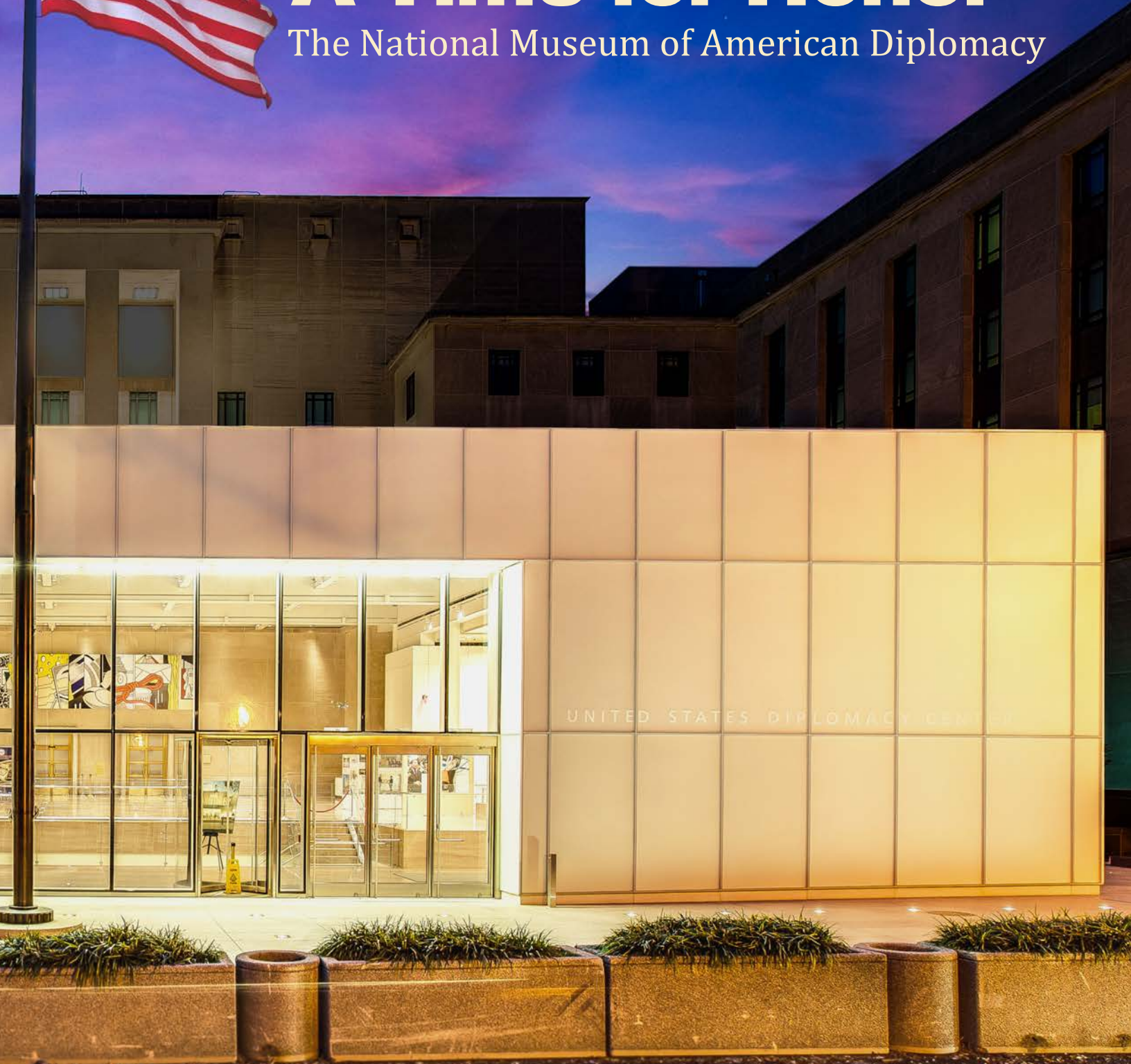




THE CASE

A Time for Honor

The National Museum of American Diplomacy



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NMAD Leadership

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Director
Hilary Brandt
Deputy Director
Jane Carpenter-Rock
Deputy Director



Letter from the Chair

Museums are repositories of cultural capital and evidence rooms of history and human legacy. [The National Museum of American Diplomacy](#), when it opens in 2023, will fill a glaring gap in the cultural landscape of America as the first museum in the world dedicated to the history, practice, and challenges of—specifically—American diplomacy. Diplomacy is the first line of defense of our nation, backed by military strength, economic power, domestic stability, and social cohesion. It is time to represent and honor those who hold up diplomacy: “the Shield of the Republic.”

In conflict and in peace, the unrelenting work of the U.S. Department of State and its Foreign and Civil Service employees, as well as the foreign affairs agencies, have continued to engage, build, repair, and protect U.S. relationships around the globe. The Museum, with its education programs and innovative exhibitions, will bring a dimension of U.S. history to the public that has long remained unexplored, but the fuller understanding of which is pressingly relevant to meet the challenges and opportunities of the future.

Now is the time to engage the public with the multifaceted world of American diplomacy. Now is the time to grant recognition to the unyielding dedication of our diplomatic service upon which America stands proud and strong. Now is the time to lend your support in gifting the future with the National Museum of American Diplomacy.

Ambassador Thomas R. Pickering,
U.S. Career Ambassador



U.S. Ambassador Thomas R. Pickering addresses the United Nations Security Council at the United Nations in New York City, January 22, 1992 (Associated Press/Marty Lederhandler).



Letter from the Director

The mission of the National Museum of American Diplomacy (NMAD) is to tell the story of the history, practice, and challenges of American diplomacy. Through exhibitions and programs, we inspire the American public to discover diplomacy and how it impacts their lives every day.

This new, dramatic museum at the U.S. Department of State will be a reminder that diplomacy is a beacon that brings people together to advocate for a better life, not just for individuals, but for communities, nations, and all of humanity.

Through **A Time for Honor**, you have an unprecedented opportunity to play a pivotal role in honoring and promoting American diplomacy.

Your critical gift will enable the Museum to be the place where visitors from all over the world, now and for generations to come, can immerse themselves in the world of American diplomacy. Visitors will experience the tireless work of diplomats as they seek lasting solutions to crises and issues around the globe. Your gift will ensure the full Museum is realized, and we are grateful for your support.

Mary D. Kane,
National Museum of American Diplomacy



Letter from the President

The story of American diplomacy is as old as our nation and ever-relevant to the security and prosperity of Americans. From our first treaty to end the Revolutionary War to our global interactions as a superpower, U.S. diplomats work tirelessly to advance American interests and uphold American values.

NMAD enshrines this frequently invisible, nationally vital vocation of America’s foreign affairs community in a globally unique museum dedicated to American diplomacy.

As the Museum nears completion, the [Diplomacy Center Foundation](#) continues working with the U.S. Department of State to raise \$35 million to open the Museum by 2023. The Foundation is committed to the financial success of the project, which has received non-partisan support from private citizens, foundations, corporations, and foreign governments.

The time has finally come to share America’s diplomatic story with the world, and you are instrumental in realizing this legacy. Join us in honoring our nation’s first line of defense; join us in supporting American diplomacy.

Ambassador Roman Popadiuk,
Diplomacy Center Foundation

A Public-Private Partnership

The support needed to make the National Museum of American Diplomacy (NMAD) a reality requires a public-private partnership. Federal appropriations provide the foundation of NMAD’s operating budget, and private sector donations allow the development, fabrication, and installation of exhibitions. [The U.S. Department of State](#) and the Diplomacy Center Foundation are partners in this endeavor, each responsible for pieces of the whole.

U.S. Department of State

Representing the public sector, the State Department has provided or has committed to providing the following:

- Museum staff
- Land and space for the Museum in and around the Harry S Truman Building
- Security staff and equipment
- Utilities and regular facility maintenance
- Artifacts and collection storage space

Diplomacy Center Foundation

Representing the private sector, the Diplomacy Center Foundation is principally responsible for the funding required to bring the Museum to life. Generous private contributions have already provided funding for the design and construction of the pavilion, and are sought for the following:

- Exhibition design, fabrication, and installation
- Renovation of existing space within the Harry S Truman Building
- Educational programs
- Special exhibitions, programs, and conferences

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The Capital Campaign: A Time for Honor

In 1999, Ambassador Stephen Low and Senator Charles McC. Mathias founded the Foreign Affairs Museum Council, a nonprofit organization of former ambassadors, members of congress, and foreign affairs leaders to advocate for a museum about American diplomacy. Secretary Madeleine Albright agreed with the Council and, in 2000, confirmed that the museum would be located at the U.S. Department of State.

Today, the Diplomacy Center Foundation and the State Department are partnered in creating the National Museum of American Diplomacy (NMAD)—the only museum devoted exclusively to exploring the impact and role of American diplomacy on the history, present, and future of the United States.

Above: Entrance to the National Museum of American Diplomacy. **Opposite:** U.S. secretaries of state break ground for the NMAD pavilion, September 3, 2014. Left to right: Hillary Rodham Clinton; Madeleine K. Albright; Henry A. Kissinger; John F. Kerry; James A. Baker, III; and Colin L. Powell.

Phase I: Building

Phase I of the capital campaign was completed with the dedication of the 20,000-square-foot glass pavilion that will house Hall I and the Founding Ambassadors Concourse.

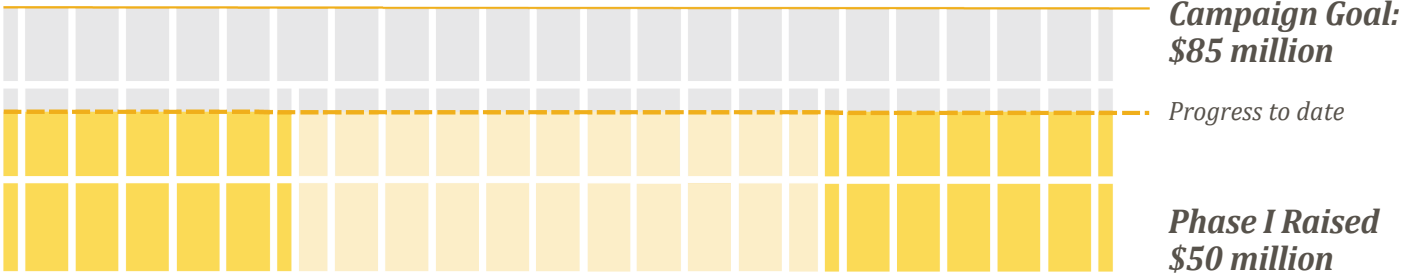
The pavilion, designed by award-winning architectural firm Beyer Blinder Belle, currently displays temporary exhibits and hosts a range of educational, public programs. NMAD’s educational programs have engaged over 30,000 students and 6,000 teachers across the country and internationally using the over 9,000 artifacts collected to date.

Phase II: Creating Exhibits

The developments of Phase I have brought us to the final step in opening the Museum. The exhibitions created and installed in this final phase will serve as a testament to the value and power of diplomatic relations and to the strength, dedication, and ingenuity of the individuals in our diplomatic corps.

With exhibits displayed in four halls comprising over 40,000 square feet, the Museum will engage the next generation with American diplomacy by exploring the important work and impact of our nation’s diplomatic community.

Progress & Need



Building a New National Museum

The National Museum of American Diplomacy is an initiative of profound historic and civic importance for our country. It will be the place where people of all ages, from all nations, experience the successes, challenges, and importance of diplomacy. It will be where they can learn about the determination, courage, service, and sacrifice of American diplomats and their families over the past 230 years.

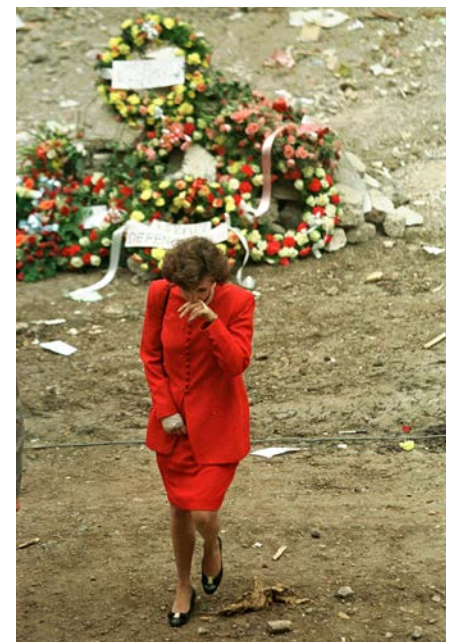
American diplomacy builds relationships around the world that benefit us here at home. Foreign policy goals are realized on behalf of the American public by building and maintaining international relationships. The conduct of diplomacy requires a corps of trained professionals drawing upon a distinct set of skills. These professionals—America’s diplomats—are in every corner of the earth, defending and promoting the security and prosperity of American citizens and businesses.

America’s diplomats are international first responders. Their negotiation skills, knowledge, and presence are crucial to our nation’s safety in perilous situations. They are on the scene in times of war and civil conflict—when borders are disputed, when trade inequities affect nations and regions, when diseases disrupt societies, when American citizens are in danger, and when natural disasters create havoc.

Our diplomats help prevent the proliferation of nuclear weapons, keep the peace, and support civil society. They promote good governance and strong judicial systems. They work to increase freedom of information, free and fair trade, food security, clean water, and public health systems that prevent epidemics.

The work of American diplomats advances all that America values: prosperity, security, democracy, and development.

Through exhibits, digital displays, and unique artifacts, visitors will explore how the impact of diplomacy touches our lives every day. Interactive experiences will encourage visitors to hone their negotiation skills, respond to crises, and discover the history and influence of American diplomacy. Now, for the first time, there will be a place for those stories to be told and honored. Now is **A Time for Honor**. Please join us in creating the National Museum of American Diplomacy.



Hall I: Discover Diplomacy

The impressive glass pavilion and dramatic exhibits of the *Discover Diplomacy* hall will invite visitors to come into the Museum and be inspired. Interactive exhibits will introduce visitors to diplomats, such as Ambassador Ryan Crocker and Foreign Service Officer Michele Los Banos, who have used their diplomatic acumen to further our national interests abroad. A monumental digital world map will allow visitors to explore the intersection of global issues and the presence of American diplomats worldwide. Films will provide an overview of the principles of American diplomacy and introduce the people, places, and issues that are crucial to the work of diplomacy. In the *Discover Diplomacy* hall, visitors will learn that diplomacy is exciting and multifaceted, and the interactive experience will encourage reflection on how diplomacy affects their lives and our nation.

Diplomacy in Action

American diplomacy never sleeps. American diplomats, such as **Ambassador Ryan Crocker**, have worked diligently on global challenges from combating infectious diseases to negotiating treaties.

Ambassador Crocker served as a U.S. ambassador six times. During his time as ambassador to Iraq from 2007 to 2009, he frequently traveled outside the Green Zone to meet with his Iraqi counterparts. Ambassador Crocker’s keen diplomatic skills allowed him to be an effective leader in dangerous environments, converse in fluent Arabic, and defuse conflict caused by the different factions in Iraq.



Right: U.S. Army photo by Sgt. Curt Cashour, MNC-I Public Affairs. *Opposite, far right:* Boeing 707 Pan American flight in France (National Archives, 19992692).



Diplomacy Is Relationships

“Diplomacy Is Relationships” will play an opening role in introducing visitors to the principles and practice of American diplomacy. The exhibit (image, above) will feature 190 flags that represent the countries with which the United States maintains official diplomatic ties.

Interactive kiosks positioned below the flag wall will encourage visitors to discover the history of a country’s bilateral relationship with the United States through photos, facts, videos, and maps. These kiosks will highlight the relationship and role of diplomacy in impacting global affairs and lives around the world. This visually dynamic exhibit will educate and engage visitors through interactive experiences and overview videos in the Orientation Theater (image, below). Donors with ties to a particular country may sponsor an expanded kiosk entry.



Podium seal from former U.S. Interest Section Havana, Cuba, Transfer from U.S. Embassy Havana (NMAD Collection).

The Boeing Company



Hall I was generously underwritten by the Boeing Company to honor the work of America’s diplomats. The work of American diplomats cultivates global relationships that are a key part of the business dealings which advance U.S. prosperity.

Hall II: The History of American Diplomacy

The History of American Diplomacy hall will encourage visitors to step back in time to discover that diplomacy is—and always has been—dynamic, engaging, and often dangerous work. An undulating glass timeline of major events in American diplomatic history will lead visitors through a series of galleries focused on critical eras, events, and concepts of U.S. history, our emergence as a world power in the 20th century, and our challenges during the Cold War.

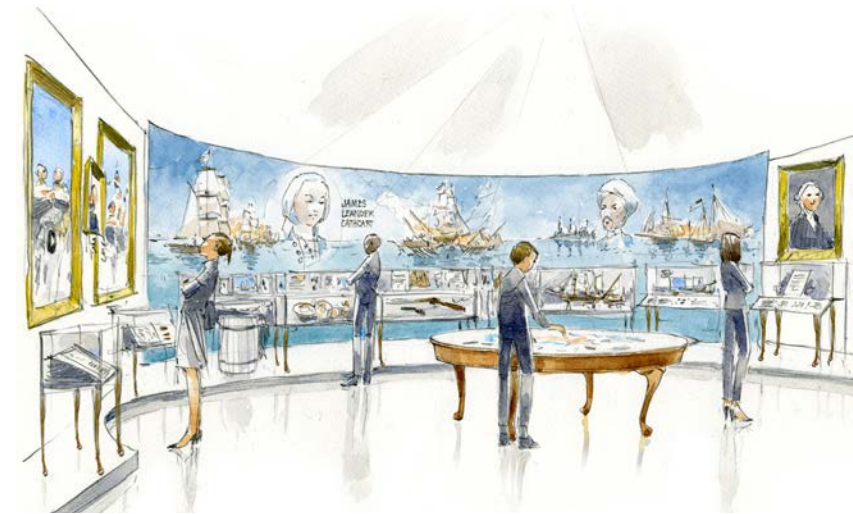
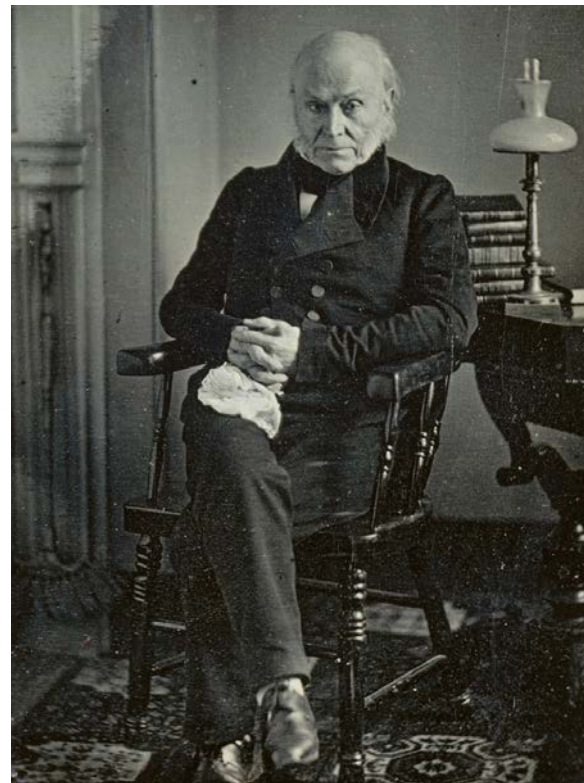
Foundational instruments that anchor diplomatic practice, like the Declaration of Independence, the Great Seal of the United States, and other early doctrines and documents implemented by the Founding Fathers will be on display. Thematic galleries focusing on treaties, passports, technology, and the increasing diversity of our professional diplomatic corps will offer visitors an insight into the workings of American diplomacy, past and present. *The History of American Diplomacy* hall will present the crucial challenges and issues that American diplomats have navigated on behalf of the American people.

Diplomacy in Action

The sixth U.S. president and eighth U.S. secretary of state, **John Quincy Adams** was also a lawyer, senator, and member of the House of Representatives. As secretary of state, he addressed the major foreign policy challenges of his time, including obtaining Florida from Spain and assisting in the formulation of the Monroe Doctrine.

In 1841, Adams represented the *Amistad* captives before the U.S. Supreme Court, arguing they had been illegally enslaved per international law. In a monumental decision for democracy and human rights, the Supreme Court ruled in favor of the Africans, declaring they were free. The U.S. government released them, and they returned to Sierra Leone.

Right: Albert Sands Southworth, John Quincy Adams, ca. 1850. Daguerreotype, 4 3/4 x 3 9/18" (12 x 9 cm). Metropolitan Museum of Art, New York City.



Diplomacy, Trade, and Treaties

During the early republic, U.S. foreign policy was focused on international commerce and recognition of the United States as equal and sovereign among nations. Our nation's diplomats practiced diplomacy to achieve the republic's national security goals. They made decisions based on circumstances and strategic risk, instead of moral or ideological considerations or religious principles.

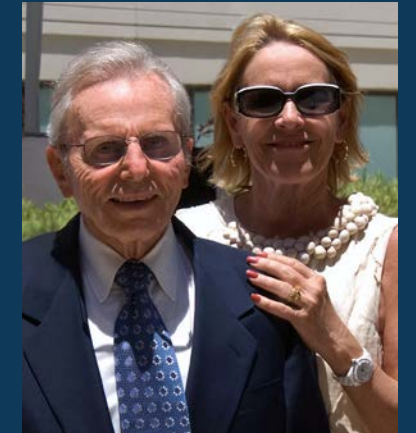
Using the story of the Barbary Pirates as the framework for exploring the nation's political and economic uncertainty in the late 18th century, visitors will be introduced to concepts of commerce and treaty negotiations. In "Diplomacy, Trade, and Treaties" (image, above), they will discover, through artifacts and stories, how the United States used diplomacy in this period to achieve the 1776 vision of a free and independent nation that prospered through equitable trade with nations regardless of religion or political ideologies.



Blindfold worn by Robert Blucker during his captivity in Iran from 1979 to 1981, Gift of Roy J. Apel (NMAD Collection).



Frank and Marcia Carlucci



Throughout his career as a Foreign Service officer—as well as US secretary of defense, national security advisor, deputy director of the CIA, and US ambassador to Portugal—Frank C. Carlucci, III, experienced the difficult situations facing U.S. diplomats around the world. Secretary Carlucci knew well the important role of diplomacy as our nation's first line of defense.

The contribution of Secretary Carlucci and his wife, Marcia, is helping to support the Museum's "Challenging and Dangerous Work of Diplomacy" exhibit (image, left). Through artifacts and storytelling, visitors will discover the challenges, harsh environments, and high-risk situations that diplomats face in executing their responsibilities.

Hall III: The Art of Diplomacy

In *The Art of Diplomacy* hall, visitors will be challenged to see if they have what it takes to become a diplomat. Through historical examples, contemporary issues, and hypothetical future challenges in dynamic decision-based exhibits, visitors will explore how effective negotiation and decision making are at the heart of the diplomatic process. The Power of Diplomacy Theatre will engage visitors in how negotiations advance our national interests and underscore our lasting role as a global leader through interactive historical scenarios.

Simulation exercises will encourage visitors to delve into aspects of the Foreign Service exam, language training, and negotiation tactics. A recreation of the U.S. Department of State’s Operations Center will provide a taste of the drama and intensity experienced during actual moments of crisis. Visitors will also explore the ceremonial aspects of diplomatic interactions in “The Ambassador Shirley Temple Black Gift Vault and Protocol Gallery,” where a section of intriguing gifts given to secretaries of state from top foreign officials will be on display.

Diplomacy in Action

As an information management specialist, **Lamine Kane** often works behind the scenes to ensure that his colleagues have the information and tools required to do their job. As a currently-serving diplomat, his story and others will be featured in the “**Faces of Diplomacy**” exhibit underwritten by the Annenberg Foundation.

“I believe in diplomacy. It’s complex, it’s complicated, it takes patience... When I see conflict resolved through diplomacy, it’s fascinating and I’m happy having chosen the job I chose.”

- **Lamine Kane, Information Management Specialist | U.S. Embassy Rabat, Morocco**



Practice the Art of Diplomacy

Finding resolutions to global challenges involves many stakeholders and patient negotiations. Our diplomats work with partners worldwide to advance our nation’s security, prosperity, democratic values, and development. In “Practice the Art of Diplomacy” (image, above), visitors can test their diplomatic skills in hypothetical scenarios drawn from the Museum’s diplomacy simulation program. At four interconnected workstations, they will explore how diplomacy is used to negotiate solutions to global challenges, such as promoting trade, advancing the rights of women and girls, and reducing poverty.

AK-47-shaped vodka bottle given to U.S. Secretary of State Colin Powell on his 65th birthday by Russian Foreign Minister Igor Ivanov (NMAD Collection).



Shirley Temple Black and Family



Ambassador Shirley Temple Black had a distinguished diplomatic career, during which she became the first woman to serve as the U.S. chief of protocol (1976-1977). By carefully planning and preparing for events, meetings, and public appearances among senior officials, she worked on the front line of diplomatic engagement to promote positive relations.

The contributions of Ambassador Black and her family will support the creation of “The Ambassador Shirley Temple Black Gift Vault and Protocol Gallery” (image, left). Here, visitors will explore the important role protocol plays in achieving U.S. foreign policy goals and learn about Ambassador Black’s legacy in advancing American diplomacy.

Additional Museum Spaces

Changing Exhibition Gallery

The changing exhibition gallery will be a flexible space for special exhibits to explore various topics in diplomatic history, art, culture, and the role of diplomacy in the life of all individuals. In developing special exhibitions for this space, the National Museum of American Diplomacy will have the opportunity to partner with outside museums and organizations, as well as U.S. Department of State bureaus and embassies.



The Historic Mezzanine

The historic mezzanine will feature “Read My Pins: The Madeleine Albright Collection.” This permanent exhibit will explore the career of former U.S. Secretary of State Madeleine Albright. As the U.S. ambassador to the United Nations (1993–1997) and secretary of state (1997–2001), Albright used pins to send messages and apply pressure when needed. She described her pins as both “gentle implements of statecraft” and as weapons in her “diplomatic arsenal.”

“Read My Pins” will celebrate Albright’s impact on our nation as the first woman secretary of state. The exhibition will examine how Albright’s career exemplified the power of diplomacy, inspired pop culture tributes, such as the CBS television show *Madam Secretary*, and advanced the participation of women in diplomacy.



Top: Drawing of the changing exhibition gallery. **Center:** Steven Polson, Madeleine K. Albright, 2007. Oil on canvas, 62 1/4 x 42” (158.115 x 106.68 cm). Diplomatic Reception Rooms, U.S. Department of State, Washington, D.C. **Bottom:** Eagle Pin - Secretary of State Diamond Eagle, designer unknown.



Founding Ambassadors Concourse

The Founding Ambassadors Concourse is an open space dedicated to over 60 presidentially-appointed members of the U.S. diplomatic community who have made significant personal contributions to the Museum’s capital campaign. The Concourse serves as the venue for education programs, lectures, symposia, film screenings, and private events. Upon the Museum’s opening, the Concourse will also house an expansive multimedia wall and book store.

In addition to providing education and event space for the Museum, the Founding Ambassadors Concourse is also home to the [Signature Segment of the Berlin Wall](#), a 13-foot-tall segment of the Wall signed by 27 world leaders who played a significant role in bringing down the Wall and advancing German reunification. The Segment is a symbol of the physical and ideological divide that deprived people of self-determination and freedom of movement. In the Museum, the Segment now stands as a symbol of diplomacy and strong transatlantic relations.

Special Events

For those wishing to host an event in the heart of the nation’s capital, the Founding Ambassadors Concourse and Hall I are world-class venues available to rent for private events. These spacious venues are equipped to hold a range of events, including large private events, small gatherings, seminars, and multi-day conferences.

The Museum is fully equipped with the needed facilities for an event, including catering facilities, a dedicated coat check, a private elevator, and restrooms. Rental packages are available to help meet an event’s individual needs.

In appreciation of their support, campaign donors are offered reduced rental rates.



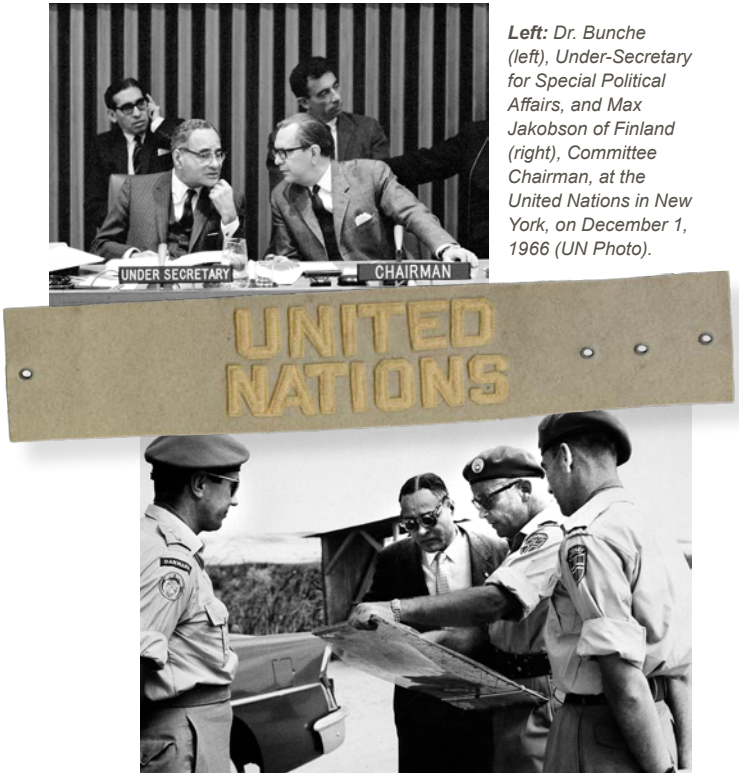
Collecting Diplomacy

A passport embodies connections with the world. An armband worn by a United Nations charter drafter evokes the difficult diplomacy behind the pursuit for peace. Clothing worn during a bombing shows the strength of our nation’s ambassadors in challenging times. With 9,000 artifacts and growing, the National Museum of American Diplomacy’s collection illustrates American diplomatic history—and by extension American history—through the personal stories and experiences of those who practice diplomacy. From major global events to lesser-known yet still wow-worthy moments, the collection inspires wonder, learning, and understanding of why diplomacy matters.

A Call to Service

Diplomatic service is more than a job. It is a way of life. All members of diplomatic families contribute in some way to the U.S. mission abroad. Spouses and children integrate themselves into the community of their host country through social events, community service, and more. Representatives in their own right, the families of our nation’s diplomats support the strengthening of important relationships in every country they serve.

Top: Issued in June 1928 to Lucy Barnard Briggs, wife of Foreign Service Officer (FSO) Ellis O. Briggs, this diplomatic passport documents 12 of their 30 years of diplomatic travel. **Right:** FSO Adolph “Spike” Dubs poses holding a Soviet Newspaper alongside his wife, Jane, and their daughter, Lindsay. **Far right:** Issued in 1962 to Evans Hoyt, dependent of Michael P. E. Hoyt, this diplomatic passport records Hoyt’s assignment in Leopoldville (now Kinshasa), Democratic Republic of the Congo.



Left: Dr. Bunche (left), Under-Secretary for Special Political Affairs, and Max Jakobson of Finland (right), Committee Chairman, at the United Nations in New York, on December 1, 1966 (UN Photo).

Center: UN armband worn by Dr. Ralph Bunche, Gift of the Ralph Bunche Institute for International Studies, CUNY. **Bottom:** A Norwegian officer shows a map to Dr. Bunche (center), while visiting a UN Emergency Force observation post on the Israel-Egypt demarcation line, May 1959 (Associated Press).

Challenging & Dangerous

When U.S. Embassy Nairobi was attacked by al-Qaida with a truck bomb in August 1998, the explosion reduced the chancery to rubble. Over 200 people were killed and an estimated 4,000 wounded. U.S. Ambassador Prudence Bushnell was in a neighboring building and injured by the blast. Despite her injuries, she returned to inspect the damaged embassy the next day. Her staff presented her with a hard hat to wear with the word “Ambassador” and a Great Seal sticker on the front.

“I was determined that we were going to get through this as a community even if as individuals we staggered and stumbled now and then.”

– U.S. Ambassador Prudence Bushnell

America on the World Stage

Dr. Ralph Bunche’s accolades include drafting the United Nations Charter, creating the Universal Declaration of Human Rights, and being awarded the Nobel Peace Prize in 1950 for arranging a cease-fire between Israelis and Arabs in 1948. Bunche was the first African American to be honored with the prize.

As undersecretary general at the United Nations, Bunche played significant peacekeeping roles in crises in the Congo, Yemen, Cyprus, and more. Bunche conceived many of the strategies for international peacekeeping operations that are still in use today.

“If today we speak of peace, we also speak of the United Nations, for in this era, peace and the United Nations have become inseparable.”

– Dr. Ralph J. Bunche, 1950



Above: U.S. Commercial Officer Riz Khaliq shields U.S. Ambassador to Kenya Prudence Bushnell as Foreign Service National George Mimba and FSO Steve Nolan assist in evacuating Amb. Bushnell from the site (Associated Press/Sayyid Azim). **Left and right:** Woman’s suit (left) and “Ambassador” hard hat (right) worn by Amb. Bushnell, 1998, Gifts of Prudence Bushnell.



Museum Events & Programs

The National Museum of American Diplomacy (NMAD) holds public events throughout the year to commemorate important milestones and tell stories of American diplomacy. From musical performances to monthly after-hour events to panel discussions, NMAD strives to provide diverse opportunities for the public to engage with the history and impact of diplomacy.

Above: Mr. James T. L. Dandridge, II, participates in a panel discussion exploring the diplomatic careers of five African American trailblazers, hosted by NMAD in partnership with the Thursday Luncheon Group, February 2019.

Hands-On Diplomacy

NMAD's hands-on programs focus on understanding diplomacy through data visualization. NMAD regularly partners with outside organizations to facilitate mapathons, [hackathons](#), and other data-driven programs. These programs engage participants in creating digital programming for humanitarian causes and civic education.



Conversations on Diplomacy

With unparalleled access to the resources and experts of the U.S. Department of State, NMAD hosts regular lectures, panel discussions, and film screenings. From explorations of historic moments to lectures by experts, NMAD partners with current and retired diplomatic professionals and affiliate organizations to provide timely and unique public programs. Conversations on Diplomacy have included Ambassador Linda Thomas-Greenfield, Ambassador John Lange, and Apollo 11 astronaut **Major General Michael Collins** (image, left).



Diplomacy After Hours

Once a month, NMAD stays open into the evening to welcome the public and State Department employees to [Diplomacy After Hours](#). These social events feature special guests and explore a different aspect of diplomacy, from sports diplomacy with Sports Envoy Cal Ripkin, Jr., to hip-hop diplomacy with Konshens The MC.





Education at the Museum

Diplomacy is a complex and often challenging discipline of fostering relations around the world to resolve issues and advance America’s interests. It requires tact, skill, and practice. The National Museum of American Diplomacy’s (NMAD) [education programs](#) connect students—middle school-aged and older—with the world of American diplomacy. These education programs increase their understanding of the work of U.S. diplomats, the art of diplomacy, and the Department of State, and it inspires them to become involved in foreign affairs.

30,000
students taught

6,000
teachers trained

Engagement across all
50 states

Teaching the Skills of Diplomacy

Through tours, meet-and-greets with diplomats, online resources, and diplomacy simulation program, NMAD exposes students to diplomacy in both concept and practice. Students who participate in the Museum’s education programs gain a practical set of diplomatic skills:

- **Professionalism:** Awareness, Composure, Communication
- **Teamwork:** Leadership, Management, Collaboration
- **Mission Driven:** Analysis, Innovation, Advocacy

Diplomacy Simulation Program

The [diplomacy simulation program](#) is the Museum’s premier educational offering. In a collaborative learning environment, students step into the role of diplomats representing various stakeholders, each with their own perspectives and priorities. Students are immersed in the challenges diplomats face, and they explore how diplomacy is used to negotiate solutions to global challenges, such as nuclear disarmament and international wildlife trafficking.



Top: A Terraset Elementary School student photographs the “Diplomacy Is Our Mission” preview exhibit. **Center:** Mandela Fellows participate in a simulation. **Above:** Civil Air Patrol Cadets participate in a diplomacy simulation. **Opposite:** Terraset students tour the preview exhibit.



“These simulations help us to learn about real-life issues and challenge us to find solutions that we can all live with.”

I think the best part is sounding professional and dreaming of engaging in diplomacy when I am out of school.”

– Gabriella, 6th grade

“I absolutely loved the simulation. It was empowering to put the skills we’ve been learning about to practice and engage with one another.”

– Global Policy Student, 2020, PLEN Seminar Participant



Ways to Support

Levels of Giving

The capital campaign for the National Museum of American Diplomacy (NMAD) offers many opportunities to make a significant gift that will live on for generations to come. The recognition levels include:

- Secretary Circle** | \$2.5 million and above
- Thomas Jefferson Circle** | \$1 million and above
- Benjamin Franklin Circle** | \$500,000 and above
- Founders Circle** | \$250,000 and above
- Ambassadors Circle** | \$100,000 and above

The variety of naming opportunities provides a broad choice to supporters for associating their name—or the name of someone they wish to honor or memorialize—within the Museum’s new facility at the U.S. Department of State. Funds for the building and/or education programs may be used to recognize corporations, foundations, and individuals commensurate with the level of the gift.

Forms of Recognition:

- Prominent listing on the appropriate Donor Wall or area
- Recognition at major spaces within the Museum
- Recognition for a funded space or endowment gift
- Support for program initiatives identified with a recognized fund or program
- Invitations to Diplomacy Center Foundation private events and special receptions
- Listing in publications and on both the NMAD and Foundation websites

Ways of Giving

All gifts to the Diplomacy Center Foundation are tax-deductible to the fullest extent allowable by law. The Foundation offers various pledge schedules for donors. Besides cash contributions, donors may also contribute in many other ways, each offering tax advantages attractive to individual financial planning. Donors should consult their personal financial advisors regarding the various options and their technical requirements and benefits.

Immediate Giving

- A Qualified Charitable Distribution (QCD) from a tax-deferred retirement account
- Designation of a portion of a Required Minimum Distribution (RMD) from a tax-deferred retirement account
- A donation from a charitable Donor Advised Fund (DAF)
- A gift of highly appreciated investments, such as publicly-traded securities, mutual funds, or bonds
- A donation via the Combined Federal Campaign (CFC): #30585
- Cash gifts

Deferred Giving

Certain forms of deferred or planned giving, including charitable remainder trusts, are attractive ways to reduce gift-tax costs and obtain naming opportunities. Bequests and insurance-policy beneficiary designation will also help to build the Foundation’s endowment for the Museum.

- Consider naming the Diplomacy Center Foundation as a beneficiary of a percentage or specific amount of an IRA, a retirement plan, or insurance policy
- Include the Diplomacy Center Foundation in your will

Corporate Matches

Donors serving on a corporate board of directors or working for a company with a matching-gift program have an opportunity to augment their gifts in significant ways. They should contact their company’s matching-gift office to learn about the program and its requirements.



Top to bottom: Drawings of the Power of Diplomacy Theater, Cold War exhibit, “Revolutionary Diplomacy” exhibit, and the “Operations Center Gallery.” **Opposite:** Drawing of hall 1’s Discover Diplomacy exhibits.

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Giving Societies: Founding Ambassadors

The [Founding Ambassadors Society](#) represents presidentially-appointed diplomatic personnel who have contributed \$100,000 or more to the capital campaign. Founding Ambassadors are recognized by name on the Founding Ambassadors Donor Wall in the Concourse, as well as on the Grand Donor Wall within the Museum. They are also included in the Museum’s Digital Donor Library, where visitors can learn more about the individuals who helped to create the Museum. This appeal to the generosity and patriotism of former diplomats and their families has, to date, generated over \$10 million. We currently have over 60 members, and the member rolls will close after the Museum formally opens. The recognition levels include:

- Lead Patrons** | \$1 million and above
- Grand Patrons** | \$500,000 and above
- Principal Patrons** | \$250,000 and above
- Patrons** | \$100,000 and above

Above: Mrs. Sandra Thornton Whitehouse and Mrs. Sylvia Blake attend the Founding Ambassadors Concourse Dedication, May 2019. Opposite, top: Ambassador Stuart Bernstein greets guests at the Concourse Dedication. Opposite, bottom: Amb. William C. Harrop, Amb. Brenda LaGrange Johnson, former U.S. Vice President Dan Quayle, and Amb. Barbara Barrett at a reception in Scottsdale, Arizona, 2017.

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Giving Societies: Legacy Ministers

The [Legacy Ministers Society](#) is a special appeal to retired and active career Foreign Service personnel, Civil Service personnel, and contractors in foreign affairs agencies who have contributed \$10,000 or more to the Museum’s capital campaign. Each level recognizes a gift with the donor’s name on the appropriate plaque in the Museum and an entry in the Digital Donor Library. We currently have over 30 members, and the member rolls will close after the Museum formally opens. The recognition levels include:

- Grand Donors** | \$50,000 and above
- Principal Donors** | \$25,000 and above
- Donors** | \$10,000 and above

Above: Guests representing General Dynamics Information Technology attend the Sponsor Reception at the Diplomacy Center Foundation’s 2019 Excellence in Diplomacy Award (EIDA) Dinner, November 2019.

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Top to bottom: Guests representing the Chevron Corporation attend the Sponsors Reception at the 2019 EIDA Dinner; Secretary Ann McLaughlin Korologos and Amb. Tom Korologos at the Founding Ambassadors Concourse Dedication, May 2019; Amb. Ruth Davis at an NMAD program honoring African American trailblazers in diplomacy, February 2019; Mrs. Laryssa Courtney and Amb. William Courtney at the 2019 EIDA Dinner.



A Time for Honor

The success of **A Time for Honor: The Campaign for the National Museum of American Diplomacy** will deepen visitors’ exploration of American diplomacy from the founding of our nation to the present. Through educational exhibits and digital interactives, visitors will experience American diplomatic history and explore international relationships. The galleries will include exhibits that focus on the Treaty of Paris, the Louisiana Purchase, the Marshall Plan, and the United States’ bilateral relations. Visitors will be introduced to the people, places, practices, and issues that are crucial to the work of diplomacy today.

We invite you to invest in American diplomacy. Your support will help us tell this great American story through our collection of diplomatic treasures.

A Time for Honor is a call to action as we honor this American story. Thank you for supporting the National Museum of American Diplomacy.

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